Sustainability policy

GADDEN is the largest career fair within the Nordic region for studies in business, economics, law, logistics and environmental science. GADDEN is strongly committed to its sustainability efforts and always aims for improvement as well as striving to be at the forefront of sustainable practices.

The sustainability policy focuses on three of the Sustainable Development Goals; Goal 3 Good health and well-being, Goal 12; Responsible consumption and production and Goal 17; Partnerships for the goals. GADDEN strives to ensure the mental and physical well-being for the participants of the event, elevate the partnerships that emphasize sustainability, and make responsible purchases and collaborations.

External

§ 1 GADDEN has the constant goal of improving the work with sustainability both externally and internally.

§ 2 GADDEN must clearly communicate its sustainability work and make sure that exhibitors, partners and visitors are well aware of the importance of sustainable development.

§ 3 GADDEN works to ensure that every part of the project and its crew, subcontractors, exhibitors, sponsors and partners have a higher awareness of all forms of sustainability and works to reduce its environmental impact. This includes social, economic, organizational and environmental sustainability.

§ 4 GADDEN sets out requirements to only collaborate with companies who have good routines for ensuring social sustainability.

§ 5 GADDEN shall primarily choose products that are organic, locally produced, eco-labeled and/or fair-labeled. Uncertified palm oil should always be avoided.

§ 6 GADDEN must always use detergents and cleaning materials that are ecological certified.

§ 7 GADDEN aims to try to choose biodegradable materials or materials that are considered sustainable and minimize their use of plastic products.

§ 8 GADDEN must always choose vegan and/or vegetarian (lacto-ovo) products.

§ 9 GADDEN must always consider selecting organic and locally produced alternatives when catering.

§ 10 GADDEN's vision is that all purchases of materials can be reused. GADDEN should at first hand consider hiring materials and furniture. If new purchases need to be made, GADDEN must always strive to purchase new material that can be recycled or reused.

§ 11 GADDEN must have routines for recycling externally. The use of disposable items should be avoided as much as possible. The use of disposable items in non-biodegradable materials, such as plastic, should be avoided.

§ 12 GADDEN must plan their waste disposal and avoid non-recyclable waste.

§ 13 GADDEN's marketing should be completely digital to assure minimal use of paper and plastic.

§ 14 When GADDEN makes external trips, the more sustainable alternative should be chosen if possible.
§ 15 GADDEN is responsible for ensuring that all our electronic devices are turned off when not in use.

§ 16 GADDEN climate compensates its carbon dioxide emissions during the fair days.

§ 17 GADDEN's environmental and sustainability work must be carried out in line with The Student Union School of Business and law (HHGS)'s sustainability policy. The person mainly responsible for carrying out this information is the Head of Sustainability.

§ 18 GADDEN has a zero tolerance for all types of drugs and acts in accordance to HHGS's alcohol and drug policy.

Internal

§ 19 The project committee must, at least, appoint one person mainly responsible for GADDEN's sustainability work.

§ 20 GADDEN must have internal sustainability goals that are well communicated to the project committee.

§ 21 GADDEN must have internal routines for recycling. The use of disposable items should be avoided to the greatest extent possible. The use of disposable items in non-biodegradable materials, such as plastic, should always be avoided.

§ 22 GADDEN aims, to the extent possible, to conduct all meetings with companies, sponsors, partners, and other stakeholders digitally to avoid unnecessary travel.

§ 23 GADDEN's internal journeys and transports must be planned and carried out efficiently and in an environmentally friendly manner. GADDEN internally shall not use flights as transport within the country.

§ 24 When GADDEN is transporting personnel or goods, electric vehicles shall be used to the greatest extent reasonably practicable. During the fair itself, electric vehicles shall be used exclusively for all transportation of personnel, goods and exhibitors.

§ 25 When GADDEN purchases internal clothing, the most sustainable alternative must always be chosen

§ 26 GADDEN must follow its internal budget and always have a perspective of financial sustainability in all choices of purchasing.

§ 27 GADDEN shall aim to have a healthy work environment and a reasonable workload for the Project Committee and Crew. The people responsible for ensuring this is the HR manager and/or the Project Manager.

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